Graph "C D"

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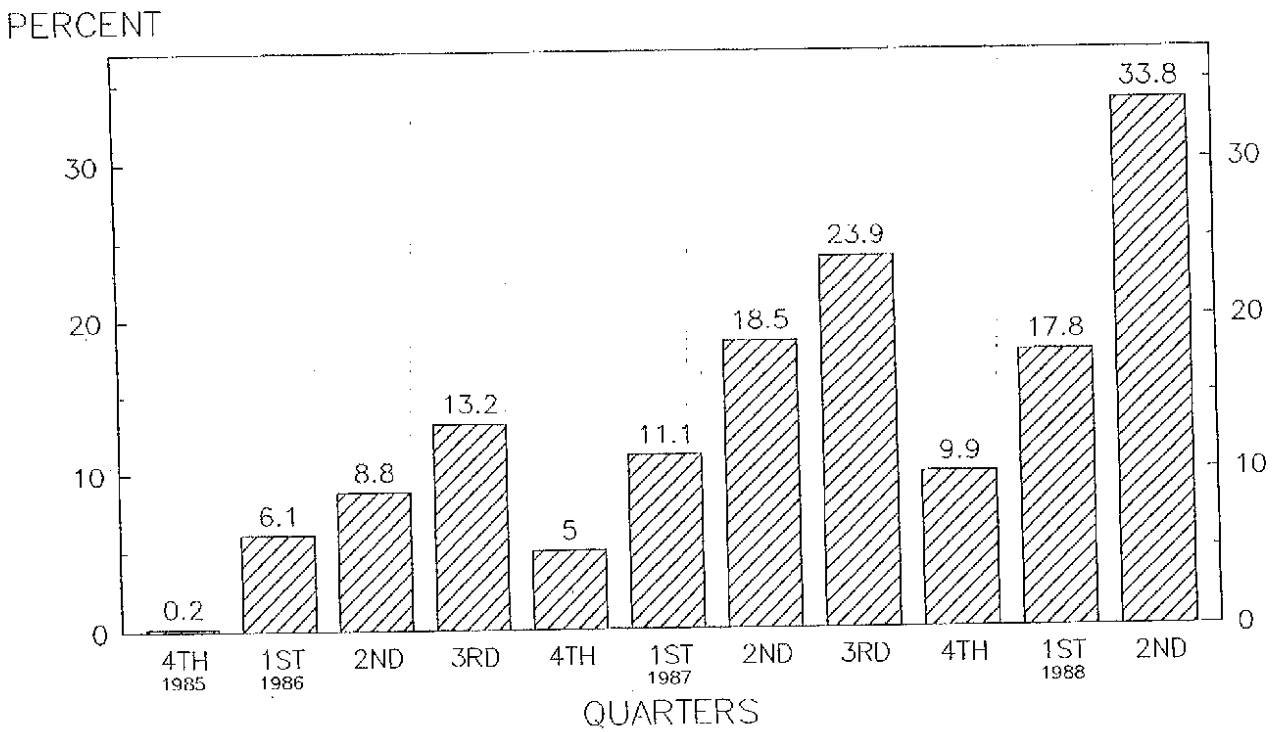
NEWPORT

PERCENT OF VOLUME SOLD ON COUPON
(4TH QTR 1985 – 2ND QTR 1988)



SOURCE: IRI

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Source: https://www.industrydocuments.ucsf.edu/docs/lqbn0004